



Vendor Registration Form

Saturday, June 1st, 2024 - Set-up: 10:00 am - Event: 12:00 to 5:00

Location: Central Street, Westfield, MA

Yes! We would like to register as a Vendor at the 2024 Whip City Brewfest, a charitable event supporting the Amelia Park Children's Museum.

Vendors are provided a 10x10 spot to set up their own tent, outside the tasting tent, for a pre-paid fee of \$50 payable to Amelia Park Children's Museum. One six-foot table available upon advanced request. Food truck vendors will set up in the Central St. lot.

Please provide the following contact information:

Business Name:

Product/Service:

Contact Name:

Mailing Address:

City

State

Zip

Business Phone:

Cell Phone:

Email Address:

Facebook/Website:

Each vendor participates at his/her own risk. The Amelia Park Children's Museum, its officers, its employees, and its volunteers shall not be held liable for any loss, damage or personal injury incurred while attending the Whip City Brewfest. I agree to comply with all requirements and regulations of the event.

Signature

Date

Please return this Registration Form to your Brewfest contact, APCM, PO Box 931, Westfield, MA 01086 or email it to whipcitybrewfest@gmail.com on or before May 15th, 2024 to reserve your spot. First come, first served.



Whip City Brewfest **Information Sheet**

Saturday, June 1st, 2024 - Set-up: 10:00 am – Event: 12:00 to 5:00 (VIP 12:00-1:00)

- **Venue:** This is an outdoor event, rain or shine, at the Central St lot, Westfield MA. Brewers and Vendors must enter through the parking lot on Central Street.
- **Table Fees:** One six-foot table will be provided per Brewery or Vendor. Table Placement will be determined by the Brewfest Committee. Breweries will be under the tasting tents. Vendors will not be under a tent, but may bring their own 10x10 tent setup. BYO chairs.
 - **Brewers:** No fee, with donation of your beer.
 - **Vendors:** \$50. Contact us to discuss in-kind options.
- **Setup** will take place from 10:00 to 11:30. All Brewers and Vendors must be on site by 11:00 at the latest. Setup staging area is on Central Street. Power and water is **not** available on site, with limited exceptions.
- Ice will be provided to keep the beer cold, while supplies last. Breweries must provide their own cold plate / jockey box equipment.
- Each table should be staffed for the full event (12:00 to 5:00). Brewery table staff will receive tasting passes (4 maximum). Breweries seeking a volunteer to serve their beer, with their equipment, should contact us at least two weeks in advance.
- All Vendors are reminded that the weather is unpredictable, and you should plan accordingly in case of rain or cool weather. Rain or Shine event.
- Brewers and Vendors agree to provide at least two weeks' notice to the Brewfest Committee in the event of canceling their participation.
- Please feel free to contact us with any questions at whipcitybrewfest@gmail.com