



Brewery Registration Form

Saturday, June 1st 2024 - Set-up: 10:00 am - Event: 12:00 to 5:00

Location: Central St, Westfield, MA

Yes! We would like to register as a Participating Brewery in the 6th Annual Whip City Brewfest, a charitable event supporting the Amelia Park Children's Museum.

For this event, breweries generously agree to donate their beer for tastings in support of the Brewfest and the Museum. We encourage Breweries to send a representative to serve and promote their products, but if unable to do so, we will provide a volunteer to pour your beer. Attendance is expected to exceed 600 people (as it did in 2023).

Please provide the following contact information:

Brewery Name:

Contact Name:

Mailing Address:

City

State

Zip

Business Phone:

Cell Phone:

Email Address:

Facebook or Website:

Each vendor participates at his/her own risk. The Amelia Park Children's Museum, its officers, its employees, and its volunteers shall not be held liable for any loss, damage or personal injury incurred while attending the Whip City Brewfest. I agree to comply with all requirements and regulations of the event.

Signature

Date

Please return Registration Form via email to whipcitybrewfest@gmail.com or to APCM, PO Box 931, Westfield, MA 01086. Participation is initially by invitation, and any remaining openings on a first come, first served basis.



Whip City Brewfest **Information Sheet**

Saturday, June 1st 2024 - Set-up: 10:00 am - Event: 12:00 to 5:00 (VIP 12:00-1:00)

- **Venue:** This is an outdoor event, under a tent, in the Central St parking lot, Westfield MA. Brewers and Vendors, please enter the staging area from Central Street.
- **Table Fees:** One six-foot table will be provided per Brewery or Vendor. Table Placement will be determined by the Brewfest Committee. Breweries will be under the main tents. Vendors will not be under the tent, but may bring their own 10x10 tent setup. BYO chairs.
 - **Brewers:** No fee, with donation of your beer.
 - **Vendors:** \$50.
- **Setup** will take place from 10:00 to 11:30. All Brewers and Vendors must be on site by 11:00 at the latest. Setup staging area is on Central Street. Power and water are not available on site, with limited exceptions.
- Ice will be provided to keep the beer cold, while supplies last. Breweries must provide their own cold plate / jockey box equipment.
- Each table should be staffed for the full event (12:00 to 5:00). Brewery table staff will receive tasting passes (4 maximum—names must be provided in advance; strictly enforced!). Breweries seeking a volunteer to serve their beer, with their equipment, should contact us at least two weeks in advance.
- All Vendors are reminded that the weather is unpredictable, and you should plan accordingly in case of rain or cool weather.
- Brewers and Vendors agree to provide at least two weeks' notice to the Brewfest Committee in the event of canceling their participation.
- Please direct questions to whipcitybrewfest@gmail.com